



CPM Email Marketing Sales - Senior Sales Executive

Vayan Marketing Group is an interactive marketing and data solutions company with its headquarters in Boca Raton, Florida. We are a market leader in both the online interactive and offline direct marketing industry with an exciting technology platform.

Vayan has a truly unique permission-based database that encompasses information on over 10 Million recent responders and buyers. Database records include detailed contact (postal, email, and telephone), demographic, lifestyle, and transactional information – up to over 650 data points. Vayan has unbeatable inbox delivery through our strategic partnerships.

We are experiencing rapid growth in our CPM Email Marketing Division and are seeking a Senior Account Executive to focus on prospecting for new clients. The successful candidate will be highly organized and detail oriented, with a history of successful sales growth and relationship building within the direct marketing list industry, has an up-to-date rolodex of media buying prospects, and has established relationships with CPM Media Buyers at Agencies, List Brokers, and Direct Clients.

If you are detail-oriented, have experience selling CPM email and possess high-level client and list broker relationships, and seeking to advance in sales, please send your resume to recruiting@vayan.com.

What We Offer You:

- Friendly team-oriented work environment
- Fun business casual atmosphere
- Growing company with opportunities for advancement
- Aggressive commission structure
- Excellent benefits including health insurance, 401(k), short-term and long term disability and life insurance

What We Are Looking For:

- Energetic self-starter with an excellent work ethic
- Ability to cultivate relationships
- Successful track record of meeting and exceeding sales goals
- Strong business development skills, including daily prospecting
- Entrepreneurial mindset
- The desire to be the most highly compensated employee in the company

Visit our website for more information at: <http://www.vayan.com>.

If interested email resume and salary requirements to recruiting@vayan.com.