



## Offline Data Division - Senior Sales Executive

Vayan Marketing Group is an interactive marketing and data solutions company with its headquarters in Boca Raton, Florida. We are an innovative multi-channel marketing company providing online and offline marketing solutions to our client base.

Vayan's permission-based database encompasses information on over 25 Million recent responders and buyers. Database records include detailed contact (postal, email, and telephone), demographic, lifestyle, and transactional information – with up to 400 data and lifestyle elements on our subscribers. With over 100 Million emails in our database, we are also one of the largest and highest quality email append providers in the data industry.

We are experiencing rapid growth in our Data Solutions Division and are seeking a Senior Account Executive to focus on prospecting for new clients. The successful candidate will be highly organized and detail oriented, with a history of successful sales growth and relationship building within the direct marketing list industry, has an up-to-date rolodex of data sales prospects, and has a minimum of 5-7 years of list sales experience calling on Media Buyers at Agencies, List Brokers, and End-users.

If you are detail-oriented, have 5-7 years selling data (postal, phone, email) and data append services, possess high-level client and list broker relationships, and seeking to advance in sales, please send your resume with salary requirements to [recruiting@vayan.com](mailto:recruiting@vayan.com).

### What We Offer You:

- Friendly team-oriented work environment
- Fun business casual atmosphere
- Growing company with opportunities for advancement
- Competitive salary and commission structure
- Excellent benefits including health insurance, 401(k), short-term and long term disability and life insurance

### What We Are Looking For:

- Energetic self-starter with an excellent work ethic
- Ability to cultivate relationships
- Successful track record of meeting and exceeding sales goals
- Strong business development skills, including daily prospecting
- Entrepreneurial mindset
- The desire to be the most highly compensated employee in the company

Visit our website for more information at: <http://www.vayan.com>.

If interested email resume and salary requirements to [recruiting@vayan.com](mailto:recruiting@vayan.com).