



Performance-Based Marketing At Its Finest...

You can rest assured that your Brand is safe with Vayan.

Vayan Marketing Group is one of the premier companies in the online marketing community. As an active member in many industry associations, such as the Direct Marketing Association, the Email Experience Council, the American Marketing Association, Vayan prides itself as being a forerunner in CAN-SPAM compliance. Vayan goes beyond the federal requirements by adhering to The DMA Guidelines for Ethical Business Practice. We also adhere to the recently enacted Michigan and Utah Child Protection Laws. Vayan requires that all of its marketing partners comply with all Federal and State regulations.

Take the guess work out of your marketing budget.

With performance-based marketing you can gauge your ROI before your campaign even starts. There is no worrying about open rates, click through rates, and conversion rates. Let us do that for you! You are going to pay the same price per action regardless of how much email is sent, banner impressions are served, or clicks a search campaign generates.

Design experience you can count on.

Working with Vayan will give you access to design experience that has years of proven results behind it. Whether you want us to design your entire website or just the creative materials you can count on us to get the job done right! Best of all, as your exclusive performance-based marketing partner you will get access to our design services at deeply discounted rates. You definitely can't beat that!

We stand by you.

As a marketing professional, we are sure that you know campaigns are not always successful on the first run. When this happens, Vayan will not leave you wondering what to do next. We will work with you through the testing phase to get all of the kinks worked out and the campaign performance up to optimal levels.

Global reach through affiliate marketing.

Vayan mails to 30+ million responder records everyday and sometimes that just isn't enough to meet your marketing goals. Vayan has developed extensive relationships within the online marketing community that extend our reach immensely. You can choose to market through VayanPays, one of the top affiliate marketing programs online. Our extensive database of email, banner, search, and blog publishers will increase your traffic considerably! Vayan is also able get you exposure on all of the other leading affiliate marketing programs. This will save you the time of dealing with multiple contracts, advertising representatives, and invoices.

Proud Members of the following industry affiliations:



Contact us today to see how we can help exceed your performance-based marketing goals!

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