



The Premier Provider of Permission-Based Marketing Solutions

Business Opportunity Seekers

Total File Size
1,224,533

Base Price:

US Direct Mail \$80/M

Selects:

Hotline Fee \$10/M
 Gender \$6/M
 State, SCF \$6/M
 Zip \$8/M
 Keying \$3/M
 Run Charges \$8/M
 Demographics & Lifestyle Enhancements \$10/M

Minimum Order 7,500
Net Name 50,000

Policy

Sample mailing piece or telemarketing script is required for List Owner approval. All rentals are for a one-time usage only. Please inquire for unlimited use pricing. Re-uses must be cleared by the List Owner prior to mailing.

Orders cancelled after fulfillment and before the mail date will incur an \$85/M cancellation fee, \$10/M running charge, selection fees, and shipping fee. Orders cancelled after the mail date must be paid in full.

Commissions paid to recognized list brokers, advertising agencies, and sales agents.

Savvy entrepreneurs and Investors are opening businesses everyday and contribute greatly to the growing private sector. This business owners list consists of investors and decision makers from a large number of growing small to mid-size companies in various industries. This list of highly responsive entrepreneurs are looking for office/computer supplies, equipment, office space, consulting firms, software and much more. The possibilities are endless. Don't miss out, reach them today!

Demographic Selects

Age
 Income
 Buyer/Responder
 Mail Order Buyers
 Online Responder
 Length of Residence
 Presence of Children
 Number of Children
 Age of Children
 Homeowner
 Dwelling type
 Renter
 Marital Status
 Home Value
 Net worth
 CC Holder
 Occupation
 Education Level
 Political Affiliation
 Ethnicity
 Religion
 Vehicle Data

30 Day Response Hotline Offer Categories

Auction
 Auto Shopping
 Bankruptcy
 Cable/Internet Services
 Computer Products
 Consumer Products
 Credit Cards
 Dating Services

Debt Management
 Education/Scholarships
 Electronics
 Entertainment
 Financial/Loan Products
 Food
 Gifts & Collectibles
 Health, Beauty and Fitness
 Home Business
 Home Improvement
 Insurance Services
 Investments
 Legal Services
 Membership Clubs
 Military
 Mortgage
 Research and Surveys
 Sweepstakes/Premiums
 Tax Services
 Telecom, Long Distance
 Telecom, Wireless
 Travel

Lifestyle/Interest Selects

Boating/Sailing
 Camping/Hiking
 Casino Gambling
 Charitable Causes/Donors
 Collectibles/Collecting
 Contests/Sweepstakes
 Dieting
 Fitness
 Electronics
 Computers

Online Access
 Fishing
 Hunting
 Cigars
 Foreign Travel
 Business Travel
 Family Travel
 Frequent Travelers
 Timeshares
 Gardening
 Organic Gardening
 Cooking, Baking, Culinary Arts
 Home Decorating
 Home Improvement
 Investing
 Motorcycle Owners
 RV Owners
 NASCAR
 Winter Sports
 Sports
 Fashion and Apparel
 Plus Size Fashion
 Pet Owners
 Photography
 Traveling
 Vehicle Owners/Information
 Wine
 Music Type
 Reading Interest
 SCUBA
 Scrapbooking
 Yoga/Pilates
 Ailments
 Cell Phone Owners



Contact our sales team today for updated counts or for additional information.

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