



The Premier Provider of Permission-Based Marketing Solutions

## VayanDirect Debt Consolidation / Credit Repair

**Total Direct Mail File Size**  
302,528

**Total Telemarketing File Size**  
106,243

**Base Price:**

US Direct Mail	\$80/M
US Email	\$125/M
Telemarketing	\$250/M

**Selects:**

Key Coding	\$2/M
Geo (State/SCF/Zip)	\$7/M
Gender	\$7/M
Demographics	\$10/M
30-Day Responder	\$20/M
12-Month Hotline	\$10/M
6-Month Hotline	\$15/M
3-Month Hotline	\$20/M

<b>Minimum Order</b>	7,500
<b>Net Name</b>	50,000

**Policy**

Sample mailing piece or telemarketing script is required for List Owner approval. All rentals are for a one-time usage only. Please inquire for unlimited use pricing. Re-uses must be cleared by the List Owner prior to mailing.

Orders cancelled after fulfillment and before the mail date will incur an \$85/M cancellation fee, \$10/M running charge, selection fees, and shipping fee. Orders cancelled after the mail date must be paid in full.

Commissions paid to recognized list brokers, advertising agencies, and sales agents.

In today's economic environment, it is easy to lose track of our money and spending habits. VayanDirect's Debt Consolidation/Credit Repair consists of challenged consumers who have responded on-line to various offers to repair their credit. Vayan places ads and banners on the internet for a variety of companies including those offering debt consolidation/credit repairs. Some of the offers they have responded to include Debt Eraser, Debt Clear, Independence Day Debt, Credit Cards Instantly, Debt Credit Solution, Approvals with Bad Credit, Car Lending 101, Auto Loan, Elvis Card, Liberty Direct and more. VayanDirect's Debt Consolidation/Credit Repair list includes all of those responders. These active consumers have a typically lower income and are looking for secured credit, bargains, and financial stability.

**Available Selects**

- Gender
- Geography
- Recency
- Email Addresses
- Postal Addresses
- Phone Number



Contact our sales team today for updated counts or for additional information.

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