



The Premier Provider of Permission-Based Marketing Solutions

## Email Appending

### Pricing

(pricing per matched name)

Less than 100,000	\$0.12
100,000 - 250,000	\$0.10
250,000 - 500,000	\$0.08
500,000 - 1,000,000	\$0.06
1,000,000 - 2,000,000	\$0.04
More than 2,000,000	\$0.02

### Append Process

- Import customer file
- Match against our 105,000,000 append database
- Test & deploy permission pass/creative
- Collect opt-outs
- Re-Import file into database
- Return matched & opt-out files

Vayan Marketing Group, LLC is one of the largest and highest quality email append providers in the Data Industry. Through its proprietary database of over 105,000,000 records, Vayan provides exceptional match rates at extremely competitive pricing.

### Highlights

- One of the largest email append databases in the industry
- 4-5 MM hotline records generated each month
- Email appends matched, deployed, processed and returned quickly & efficiently
- Email append database NCOA & CASS-Certified quarterly
- AOL whitelisted
- 100% CAN-SPAM compliant
- Compliant & unsubscribes handled and removed promptly

### About Vayan Marketing Group

Vayan Marketing Group currently holds one of the industry's largest databases consisting of postal addresses, email, and telephone, coupled with an equally strong back-end conversion rate. We incorporate a vast continuous flow of new data in order to maximize the return on investment for our clients.

Vayan Marketing Group strives to keep abreast of all the federal and state legislation regarding email compliance. As a member of the Direct Marketing Association, Vayan makes a conscious effort to maintain ethical business practices. Vayan is fully compliant with the federal CAN-SPAM Act of 2003, as well as the recently-enacted Michigan and Utah Child Protection laws.



Contact our sales team today for updated counts or for additional information.

**Jon Neveloff**  
VP OF DATA ACQUISITION  
P 561.955.9660 x247  
F 561.955.9151  
E jon.neveloff@vayan.com

**Theresa Dali**  
ACCOUNT MANAGER  
P 561.955.9660 x242  
F 561.955.9151  
E theresa.dali@vayan.com