



The Premier Provider of Permission-Based Marketing Solutions

Investor Masterfile

Total File Size

Stock Investors - Last 12 Month	
1,735,883	\$150/M
3-Month Hotline Investors	
402,836	\$160/M
1-Month Hotline Investors	
241,702	\$175/M
Non-financial Offers/Active	\$125/M
Lead Generation/ Nonreciprocal Active	\$200/M
Fundraising Offers/Active	\$95/M

Selects:

Key Coding	\$2/M
Geo (State/SCF/Zip/Sex)	\$7/M

Available On:

FTP	\$50 Flat
Email	\$50 Flat

Minimum Order	5,000
Net Name	50,000

Policy

Sample mailing piece or telemarketing script is required for List Owner approval. All rentals are for a one-time usage only. Please inquire for unlimited use pricing. Re-uses must be cleared by the List Owner prior to mailing.

Orders cancelled after fulfillment and before the mail date will incur an \$85/M cancellation fee, \$10/M running charge, selection fees, and shipping fee. Orders cancelled after the mail date must be paid in full.

Commissions paid to recognized list brokers, advertising agencies, and sales agents.

All of these individuals have responded to one of Vayan's financial / investment-related offers via email marketing. They are savvy consumers always looking for financial / investment-centric tools, services, and content rich publications to ensure their financial freedom is secure.

Both postal and e-mail addresses are available for these names.

THIS IS NOT A COMPILED LIST. Don't let the large quantity of names fool you. Every one of the people on this list had responded to an email marketing campaign for a financial type offer.

This list can be rented for IR (investor relations) and stock promotion offers

Mailers who can profit from this list include:

- Collectibles/Coin Offers
- Investment/Tax Advisors
- Opportunity Offers
- News Magazines
- Travel Publications
- Merchandise Catalogs
- Fundraisers
- Financial Publications
- Seminars

SOURCE: Web & Email

NAMES THROUGH: November 30, 2007
UPDATES DONE MONTHLY



Contact our sales team today for updated counts or for additional information.

Jon Neveloff
VP OF DATA ACQUISITION
P 561.955.9660 x247
F 561.955.9151
E jon.neveloff@vayan.com

Theresa Dali
ACCOUNT MANAGER
P 561.955.9660 x242
F 561.955.9151
E theresa.dali@vayan.com