



The Premier Provider of Permission-Based Marketing Solutions

## VayanDirect Sweepstakes and Contest Entrants

**Total Direct Mail File Size**  
2,730,869

**Total Email File Size**  
267,328

**Total Telemarketing File Size**  
573,358

**Base Price:**

US Direct Mail	\$80/M
US Email	\$125/M
Telemarketing	\$250/M

**Selects:**

Key Coding	\$2/M
Geo (State/SCF/Zip)	\$7/M
Gender	\$7/M

Demographics	\$10/M
30-Day Responder	\$20/M

12-Month Hotline	\$10/M
6-Month Hotline	\$15/M
3-Month Hotline	\$20/M

<b>Minimum Order</b>	7,500
<b>Net Name</b>	50,000

**Policy**

Sample mailing piece or telemarketing script is required for List Owner approval. All rentals are for a one-time usage only. Please inquire for unlimited use pricing. Re-uses must be cleared by the List Owner prior to mailing.

Orders cancelled after fulfillment and before the mail date will incur an \$85/M cancellation fee, \$10/M running charge, selection fees, and shipping fee. Orders cancelled after the mail date must be paid in full.

Commissions paid to recognized list brokers, advertising agencies, and sales agents.

Winning big is a dream for many, which is why sweepstakes and contests are so popular among consumers. VayanDirect's Sweepstakes and Contest Entrants file is full of active consumers who have recently entered a sweepstakes or contest online in the hopes for chance to win money, vacations and many other prizes. These individuals are eager to respond and see what kind of contests and sweepstakes are available. This file contains postal and email addresses and is a perfect fit for any contest or sweepstakes offer.

**Available Selects**

- Gender
- Geography
- Recency
- Email Addresses
- Postal Addresses
- Phone Number



Contact our sales team today for updated counts or for additional information.

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